

**Our 5 year vision:** JewishCare continues to be a cornerstone of the community, with a reputation for building community resilience and being here for people in need while also being financially sustainable. We help people achieve and exceed their goals.

Strategic pillars

## Building community resilience

*Our community is engaged, resilient and strong*

## Enhancing client wellbeing

*Our clients live well and are a part of our community*

## Investing in our people

*We invest in our people to be the best, to be their best*

## Maintaining community trust

*We have strong governance & are financially sustainable*

Strategic goals

Regarded as the first port of call for our community

Recognised as a leader on contemporary issues

Community issues tackled through appropriate partnerships

Engaged and targeted volunteer workforce

Regarded as a leading provider of choice

People find it easy to engage, purchase and receive services

Clients have choice and control

Growth in market share in aged care & disability services due to quality

Regarded as a leading employer of choice

Fit-for-purpose workforce model for high quality competitive services

Support workers have the tools and support they need to help clients achieve their goals

Trust maintained with funders and donors

Improved efficiency and effectiveness through greater use of technology

Break-even or better fee-for-service offerings

Growth in Foundations

Accreditation standards exceeded